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Executive Reports: Approaching Intellectual Property Protection for Biotechnology Companies in an Increasingly Competitive Market - The Over-Arching Issues You Need to Know

Eric Furman & Kerry Taylor

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This 14-page research report written for biotech startups and their intellectual property attorneys features ways to protect product development with valuable IP. The authors take us through the steps for structuring IP so that the product is properly protected. From first developing a product to monitoring competitors products, the report provides strategies for how to position a product so that it appeals to investors. Other topics include problems with startups; the role of the IP attorney; SBIR grants; grant proposals; provisional patent applications; patentability analysis; patent mills; licenses and cross-licenses; and the European market.

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