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Best Practice in Corporate Governance: Building Reputation and Sustainable Success

Adrian Davies

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Best Practice in Corporate Governance: Building Reputation and Sustainable Success

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Best Practice in Corporate Governance: Building Reputation and Sustainable Success Adrian Davies An earlier book, A Strategic Approach to Corporate Governance (Gower, 1999), examined corporate governance from a philosophical and 'big picture' standpoint. This book digs deeper and explores the operational issues around corporate governance, giving examples of good practice. It is a 'how to' book, which focuses on processes and practical issues, making the case for corporate governance in terms of measurable business benefits and competitive advantage. The author explores a number of key themes: ¢ How corporate governance has expanded in scope and importance worldwide. ¢ How to engage with the wider range of stakeholders whose support is essential for success in a competitive world. ¢ How to distribute power to those who need to use it to perform effectively at all levels in the organisation. ¢ How to encourage the behaviours needed to effect good governance. ¢ How to embed best practice in the daily routine of the organisation. ¢ How to adapt best practice to meet the needs of different organisations. ¢ How effective corporate governance can build sustainable business success. ¢ How corporate governance may evolve to meet the needs of the future. Corporate governance should address the needs of people seeking to cooperate effectively in a shared endeavour. It should be adopted, not imposed and Adrian Davies provides an eloquent and authoritative guide to this process.

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