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Research Methods for Public Administrators

Elizabethann O'Sullivan, Gary Rassel, Maureen Berner, Jocelyn DeVance Taliaferro

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Research Methods for Public Administrators introduces students to the methodological tools public administrators and policy analysts use to conduct research in the twenty-first century. Full of engaging examples and step-by-step instructions to illustrate common research methods and techniques, this book provides future administrators with an unshakeable foundation in model building, research design, and statistical applications.

New to the Sixth Edition:

- Sections addressing recent developments in research methods, such as Big Data and Exploratory Data Analysis
- Expanded coverage of digital media, including internet surveys and survey data collection by tablet computers
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