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The Handbook of Development Communication and Social Change (Global Handbooks in Media and Communication Research)

Karin Gwinn Wilkins, Thomas Tufte, Rafael Obregon

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This valuable resource offers a wealth of practical and conceptual guidance to all those engaged in struggles for social justice around the world. It explains in accessible language and painstaking detail how to deploy and to understand the tools of media and communication in advancing the goals of social, cultural, and political change.

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