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Logistics Outsourcing Relationships: Measurement, Antecedents, and Effects of Logistics Outsourcing Performance (Contributions to Management Science)

Jan M. Deepen

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This book uses state-of-the-art scientific methods to reveal that most firms currently do not realize the full potential of logistics outsourcing. It shows the complexity of outsourcing performance and that its true drivers lie in the relationship between service providers and their customers. Through the results of a large-scale empirical survey, the book also emphasizes the importance of a firm's approach towards outsourcing.

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