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# Bread: The Story of Greggs

*Ian Gregg*

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# Bread: The Story of Greggs

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**Bread: The Story of Greggs** Ian Gregg
When Ian Gregg was just a boy he joined his father at work selling pies from his van to miners' wives around Newcastle. Now retired, he can look back on a business that began as a husband-and-wife team in the 1930s, and survived a world war and two major recessions to become our favourite bakery, beloved by everyone from children to office workers to soldiers overseas. Ian Gregg led the family firm as it grew, employing generations of families from around Newcastle and then becoming a public company with bakeries in Scotland and across the North, and now with shops on every high street. This is a story of extraordinary success, but it is also a triumphant tale of how doing right by your people makes for great business. Bucking every trend, Greggs have always put their customers, employees and local communities before quick profits for directors and shareholders. Their astounding record of charitable works includes hardship grants, an environment fund, sponsorship of the North East Children's Cancer run and over GBP1 million raised annually for Children in Need. Ian Gregg will donate all of his royalties and Greggs plc will donate all its profits from the sale of this book to the Greggs Foundation to help fund more Breakfast Clubs for children.

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