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Fundraising as a Career: What, Are You Crazy? (In the Trenches)

Linda Lysakowski

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Are you wondering if a career in nonprofit fundraising is for you? Are you already in the fund development field but need practical guidance on how to advance? Are you an employer planning to recruit development staff? Fundraising as a Career: What, Are you Crazy? will: --Introduce you to the nonprofit world --Walk you through your career options --Help you develop the qualities that will make you a great fundraiser --Provide hints on how to transition into development and how to get started on the right foot once you do --Show you how to advance within the fund development office or even into senior management of the organization --Provide nonprofit employers with an insider's view of the traits to look for when recruiting or promoting a development professional This is one of the In the Trenches series of books. You'll know an In the Trenches book not just by its cover, but by the author's fun, upbeat writing style. But don't be fooled by its down-to-earth approach and ample use use of sidebars. In the Trenches books are authoritative and cover what a beginner should know to get started and progress rapidly, and what a more experienced nonprofit-sector practitioner needs to move forward in the subject. About the Author: Linda Lysakowski is one of fewer than 100 professionals worldwide to hold the Advanced Certified Fund Raising Executive designation. A philanthropic consultant since 1993, she has managed capital campaigns, helped dozens of nonprofit organizations achieve their development goals, and trained more than 16,000 professionals in all aspects of development throughout most of the United States, Mexico, Canada, and Egypt. She is the author of several books on fundraising.

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