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The Virtual Assistant's Guide to Marketing

Michelle Jamison

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The Virtual Assistant's Guide to Marketing

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The Virtual Assistant's Guide to Marketing Michelle Jamison
Required reading for any Virtual Assistant!

If you’re a new Virtual Assistant just starting your business or an experienced VA who wants to breath new life into your business, this book is a definite must read!

In The Virtual Assistants Guide to Marketing, you’ll find fundamental ways to market your practice while exploring the VA approach to marketing, based on key relationship building concepts. This guide contains practical information that can be implemented immediately in your business. You’ll learn how to:

• Build relationships that generate word of mouth and referrals
• Create top-notch marketing materials that will get noticed
• Plan and develop current and future marketing strategies

Written by a Virtual Assistant for Virtual Assistants, this down-to-earth, easy to read guide will develop business-generating ideas for sustaining momentum in your business.

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