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Booking and Tour Management for the Performing Arts

Rena Shagan

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Booking and Tour Management for the Performing Arts Rena Shagan

Solo artists and performing groups of all types will find everything needed to book performances, build tours, and succeed on the road in the third edition of this classic reference.

This third edition of *Booking and Tour Management for the Performing Arts* has been updated to include information about the revolutionary new ways that performers, managers, and presenters are using the Internet to transform the business of booking live performing events. Special chapters by outside experts provide in-depth information about what presenters need from artists, the technical aspects of touring, the unique demands of touring abroad, and touring through the eyes of the artist. The book includes a Tour Manager's Resource Kit and numerous other ready-to-use sample materials, including a contract, letter of agreement, technical information questionnaire, performance checklists, calendars, schedules, tour budget model, technical glossary, and much more.

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