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Mobile Commerce : Opportunities, Applications, and Technologies of Wireless Business

Paul May

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Mobile Commerce : Opportunities, Applications, and Technologies of Wireless Business

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Mobile Commerce : Opportunities, Applications, and Technologies of Wireless Business Paul May This book provides the context, architectures, case studies, and intelligent analysis that will help the reader grasp the rapidly evolving subject of mobile commerce. May explains the technological aspects of mobile commerce to business decision makers and the business models to the technologists who design and build these electronic systems. It is the one book all relevant parties in a company can read to ensure common understanding. Topics include devices, technologies, applications, standards, security, and more.

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