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Nigel Holt, Ian Walker

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Through a series of sample practicals, Holt and Walker guide you step-by-step through the process of designing and carrying out research. The authors, both experienced lecturers and researchers, use these practicals to explain theories of research design and teach you how to choose the right technique for your research topic every time. Research with People is full of handy and reassuring advice that makes it ideal as a class textbook or as a private study guide.

People are complex, and as a result conducting good-quality human research can seem daunting. This introductory textbook not only shows you how good planning can make research easy and reliable, but also reminds you how exciting it can be.

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